



High quality event displays



When you buy an Expand product you will get a high quality event display that is easy to use and that can be set up and taken down over and over again without being worn out.

Quality pays off long term. The product comes with a warranty. It has a long lifetime and you use it for many years. When you need to update your message, you just order a new graphic - both environmental friendly and cost-effective.

Quality is more than durable products. Expand is one of the leading manufacturers in the world within portable event displays and has been in the business since 1978. With Expand offices in seven countries, distributors in over 60 countries and large warehouses in several locations in the world, we offer a global distribution and fast and secure deliveries. Our core values are: "being intelligent & innovative in everything we do" – from market research, product development, testing and design to delivery and service. We focus on continuously developing our sustainability efforts throughout the entire process.

Please find Expand's **ISO 9001 Certificate, Product Warranty, Codes of Conduct, Quality Policy and Environmental Policy** on www.expandmedia.com.



■	Products for indoor use	
	Ideas for your event	4
	Counter/transport box:	
	Expand PodiumCase	6
	Expand PodiumCase XL	8
	Large displays/Pop-ups	
	Expand GrandFabric	10
	Expand MediaFabric	11
	Expand MediaWall	12
	Expand MediaWall with showcase	13
	Expand MediaWall XL	14
	Expand 2000	15
	Expand Tower	16
	Expand Monitorstand XL	17
	Flexible display system	
	Expand LinkWall	18
	Carpets	21
	Retractable displays/Roll-ups	
	Expand MediaScreen 1	23
	Expand MediaScreen 2	24
	Expand QuickScreen 3	25
	Expand M2	26
	Expand PromoRollup	27
	Expand MediaScreen XL	28
	Non-retractable banners	
	Expand BannerStand	31
	Expand SmartStand	32
	Brochure stands	
	Expand BrochureStand	33
	Expand BrochureHolder	33
	Spotlights	34
■	Products for outdoor use	
	Expand FlagStand XL	36
	Expand FlagStand 1	37
	Expand PromoFlag	38
	Expand DisplayTunnel	38
	Expand MediaScreen 2 outdoor	39
	Expand Tents	40
■	3D tool & Artwork	42

Event kits - ideas for event or exhibition stand



Expand PodiumCase
 Pack your Expand display into the Expand PodiumCase, our transport box on wheels that easily converts into a spacious counter.

Powerful Event Stand

A popular solution for roadshows or to welcome guests at events

The Expand GrandFabric a large double-sided fabric backwall, which enables you to vary your message just by turning the wall around or expose your message in two directions. The counter is also your transport box on wheels and the brochure rack can be loaded with flyers and brochures before leaving the office.



Textile Display



Maximum Impact



Quick Impact Display



Flexible Exhibition Stand



Portable Bar



High Visual Impact

Combine a gigantic pop up wall with digital signage.

The extra large pop up is 460 cm wide and 264 cm tall. The kit also includes a stable literature stand for your catalogues.

The Expand MonitorStand for your flat screen enables you to show your digital presentation or movie.

A logo carpet with the colour of your choice, creates the perfect setting.



Impact Value Display



Versatile Exhibition Stand



Dynamic Display



360 degrees



Digital Signage



Expand PodiumCase

A transport box that can be turned into a spacious counter

To create the counter, just open the box and put on the accompanying wooden top. The counter provides a large surface to gather around at your event.



Expand PodiumCase is perfect for transporting our large display walls and most of our other products.



It fits into the trunk of your car.





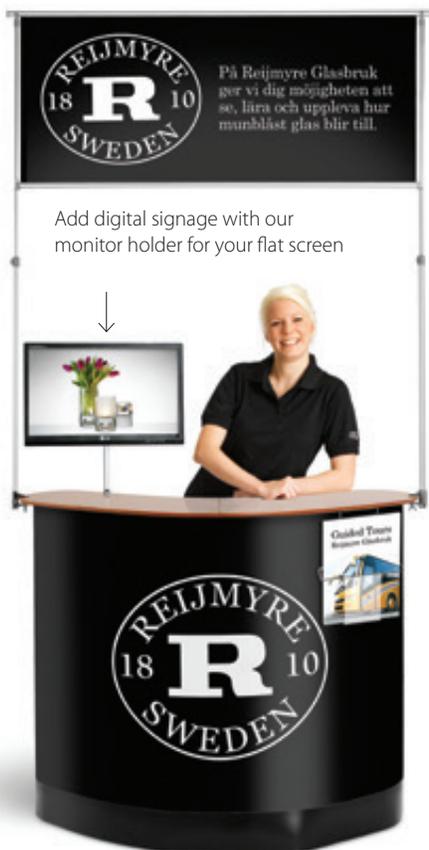
The table top is available in oak, birch, aluminium, black, white and black plastic top. The black plastic version is a lightweight table top that also can be used outdoors.



Inside, there are detachable shelves to hold your brochures, demo products and drinks.



It can also be used closed, then with a smaller table top (available in birch, aluminium & oak).



Use our sign kit **Expand Header** to create a promotion stand.



Add the **Expand BrochurePocket** for your brochures.

Sizes:

Width: open 123 cm (closed 65 cm)
 Height: open 99 cm (closed 97,5 cm)
 Depth: open 61 cm (closed 43,5 cm)
 Weight: 10 kg

Accessories:

Shelves, table top, monitor holder, Expand Header, Expand BrochurePocket

Expand PodiumCase XL

A super spacious counter and 2 transport boxes

This spacious counter is perfect for product demos, events, exhibitions and as a portable bar. Open the two boxes and add a large table top, a graphic on the front and shelves on the inside. Your counter is ready!

When done, pack up everything in the two transport boxes. Perfect for transporting most of our products.



The black table top is in two parts and is delivered in two bags.



Measures:

Width: 218 cm
Height: 98 cm
Depth: 106 cm

Weight:

Expand PodiumCase x2: 20 kg
8 shelves: 6,8 kg
Large table tops incl. bags: 16 kg

Accessories:

Shelves, table top, monitor holder,
Expand Header, Expand BrochurePocket



Inside, there are 8 detachable shelves to hold your brochures, demo products and drinks etc.

Large displays/pop-ups

If you want to create extra impact, a large display is the perfect choice. With our pop-up walls, you will get a large image set-up quickly and easily.

- Large display that creates extra impact
- Impressive size and yet very quick and easy to set up
- Comes in transport box or a bag with wheels for easy transportation





Expand GrandFabric

Make an impression with a large fabric wall

Straight or curved backwall with your message on it, we have ten different backwalls to choose from. The Expand GrandFabric is a large backwall with high quality dye-sub print on fabric. The fabric is double-sided, which enables you to vary your message just by turning the wall around.

Delivered in the Expand PodiumCase or a bag on wheels.

Sizes & shapes:

Straight and curved shapes (3 different curves) in various widths.

Height: 240 cm and 318 cm



Click the frame parts together, pull over the pillow case fabric graphic, zip up and attach the feet. Ready!





Expand MediaFabric

A large fabric pop-up wall that you set up in a minute

Your image is printed on fabric that is fastened on to the product, which means that you do not need to attach your image to the product each time you set it up. It is automatically stretched to a smooth surface.

The Expand MediaFabric uses Velcro® to attach the image, which makes it extra easy to replace when needed.



Also available in a curved version.

Sizes:

Width: 80-455 cm
 Height: 230 cm
 Weight: 5 kg <

Accessories:

Spotlight, Expand PodiumCase,
 Bag with wheels



Delivered in a nylon bag or the Expand PodiumCase for easy transportation.



Expand PodiumCase
Pack your Expand MediaWall in the Expand PodiumCase, a combined counter and transport box on wheels.



Nylon bag
It can also be transported in our nylon bag on wheels. (sizes 1x3–4x3)

Expand MediaWall

Our popular pop up wall

It has the perfect curve to maximize the visibility of your message. Despite its size it is quick and easy to set up. It is one of the lightest pop up walls on the market. It is available in five different sizes both in straight and curved shape to fit different locations and meet various needs. Used for events, exhibitions and perfect as a backdrop. Add spotlights to highlight your message.

Sizes & weight



5x3
Width: 405 cm
Height: 230 cm
Depth: 100 cm
Weight incl. graphic: 18.6 kg



4x3
Width: 337 cm
Height: 230 cm
Depth: 72 cm
Weight incl. graphic: 15.9 kg



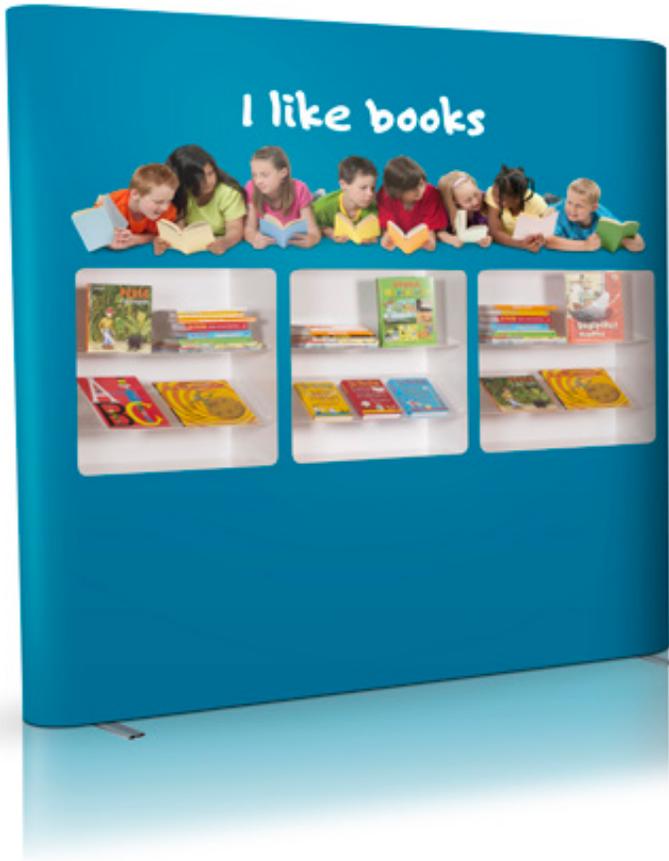
3x3
Width: 270 cm
Height: 230 cm
Depth: 56 cm
Weight incl. graphic: 13.1 kg



2x3
Width: 203 cm
Height: 230 cm
Depth: 52 cm
Weight incl. graphic: 10.4 kg



1x3
Width: 125 cm
Height: 230 cm
Depth: 35 cm
Weight incl. graphic: 7.7 kg



Display Case & Shelves for Expand MediaWall

Communicate your brand & display your products with one solution.

Integrate your products in your display wall. Add one or several display cases to the Expand MediaWall, to both communicate your brand and display your products. The display case can be placed in the top, middle or bottom of the wall.



Just unfold the display case and install it within seconds.

Weight:

4.5 kg (incl. bag)

Max loading weight:

15 kg

Accessories:

LED-light, shelves

Add shelves

Add one or several shelves to your display case. Can be placed flat or on an angle (be advised shelves should only lay flat in a curved wall). The shelf comes in a protective nylon case.



Position LED spotlights on top of the display case with a click (magnetic).

The display case is delivered in a nylonbag.



Expand MediaWall XL

A gigantic pop up wall

This super size pop up wall makes you stand tall among the rest. It is both taller and wider than traditional pop up walls. Despite its impressive size it is easily set up by one person.

Pack it in our Expand PodiumCase, a combined transport box and counter that fits in your car. Spotlights are available to enhance the impact of your message.



Expand PodiumCase

Pack your Expand MediaWall XL in the Expand PodiumCase, a transport box on wheels that easily converts to a spacious counter.

Sizes & weight



5x3
 Width: 460 cm
 Height: 264 cm
 Depth: 108 cm
 Weight incl. graphic: 23.7 kg



4x3
 Width: 390 cm
 Height: 264 cm
 Depth: 80 cm
 Weight incl. graphic: 20.4 kg



The Expand MediaWall XL offers a 33 percent larger graphic surface than our regular Expand MediaWall.





Expand 2000

Pop up system with endless possibilities

The Expand 2000 is one of the most flexible display wall systems on the market today. It allows you to choose from a wide range of designs, shapes and sizes to create your own unique display wall. Perfect for your trade show.



L-shape



S-shape



U-shape



A showcase to promote your products

Sizes:

Width: Flexible
Height: 225, 300, 370 cm

Accessories:

Spotlight, shelves, Expand PodiumBox or Expand PodiumCase

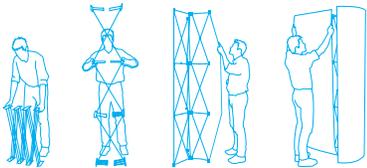


Expand Tower

Cylinder shaped display that attracts extra attention

The Expand Tower is a highly effective medium for attracting a little extra attention. On a small floor surface, the circular shape allows you to come up with different and creative solutions for your message and logo.

Delivered in a nylon bag for easy transportation.



Create a striking eye-catcher by backlighting your Expand Tower.



Sizes:

Diameter: 66 cm

Height: 225, 300 cm

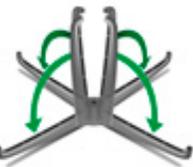
Accessories:

Spotlight, lighting tubes for backlighting



Expand MonitorStand XL

Expand MonitorStand XL is an extra large stand for monitors & flat screens up to 42 kg or 60". It can be used as freestanding or integrated in our display walls Expand MediaWall, Expand MediaWall XL and Expand LinkWall. When the monitor stand is used with these products the panel is cut to fit the foot and monitor mount. The pole has a channel where you can easily hide the cables and wires. The stand is very stable and is delivered in a bag. It weights only 17 kg. Monitor is not included.



The extra stable base collapses for easy transport and storage. When ready for set-up, simply flip the base upside down and fold out the legs.



Sizes & weight:

Footprint: 762 x 762 mm
 Weight: 20,2 kg (incl. bag)
 Flexible monitor height *: 160, 170, 180 & 190 cm.

* Heights for the mounting holes on the vertical pole.
 Actual monitor height will vary depending on monitor size and mounting location.

Accessories:

Laptop shelf



Your monitor is mounted using the universal VESA standard 200 x 200 up to 400 x 600.

Expand LinkWall

The Expand LinkWall allows for the ultimate in flexibility to meet the needs of your event space. Simply change the shape by bending it to fit your location. The size is changed by adding or removing panels.

This flexible display system includes Expand LinkWall units (banner stand type of products) with flexible panels in between, connected with a patented magnetic solution. The flexible panel has a rubber profile that enables you to change the shape of your display. Combine as many as you like to create your own Expand LinkWall.



Stand out from the crowd

Stand out from the crowd with this great exhibition stand in a unique shape with two integrated monitors, the counter Expand PodiumCase, carpet and spotlights.

Sizes:

Width: flexible
Height: 220, 250 & 290 cm graphic height
(total product height is 228, 258 & 298 cm)

Accessories:

Spotlights
Monitor holder
(for flat screens up to 4 kg, supports VESA 75 & 100)



Endless designs

Change the shape & size

It is the perfect investment as you can use it in different ways for each event. Simply change the shape or size of your Expand LinkWall to suit your specific event or exhibition space.



With 7 Expand LinkWall units, 6 flexible panels & 3 end panels you can create all displays below.



End panel
Add end panels for a three-dimensional look.



Open U shape



Curved mural



Star island



L shape



U shape



Triangular towers

Perfectly straight walls

Add as many Expand LinkWall units together as you like to create a perfectly straight wall. Also available double-sided. Here used with end-panels for a three-dimensional look.



Pack it in a bag...

In our bag you can pack 2 Expand LinkWall units & 1 flexible panel as well as spotlights. You can also fit an extra flexible panel if you would like to pack a larger configuration in several bags.



...or in the Expand PodiumCase

The combined counter & transport box Expand PodiumCase holds 3 Expand LinkWall units, 2 flexible links & spotlights. You also fit table top & inner shelves for the counter.



Carpets

With your logo or image

A carpet creates the perfect setting for your event or exhibition stand. Get a carpet with your logo or image. We offer different types of carpets, such as single use carpets, expo carpets, entrance carpets, washable carpets for long-term use. Available with or without blanket-stitching.

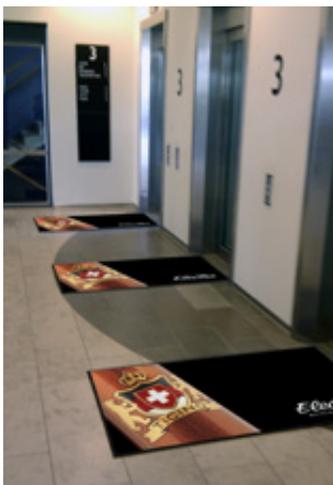


Washable carpet with blanket stitching



Single use carpet

Entrance carpet with logo & image



Expo carpet for your exhibition stand



Retractable displays/roll-ups

Easy to use, these are our most popular products

- Fast and easy to set up – get your message up in 30 seconds
- Perfect when you need to set up and take down your message often
- Comes in a bag for easy transport





Sizes:

Width: 85, 100, 150 cm

Height: Flexible between 160-225 cm

Accessories:

Spotlight

Expand MediaScreen 1

A cost-effective display with telescopic pole

With its compact shape and streamlined design, this retractable display fits in almost any environment.

The Expand MediaScreen 1 is equipped with a foldable support foot to ensure stability.

The telescopic pole makes it easy to adjust the height.



It is also available in 150 cm width, perfect as a backdrop.

Expand MediaScreen 2

Double-sided retractable display

Expand MediaScreen 2 is perfect in environments where people pass by from different directions. Expose the same message on both sides or show two separate messages.

Expand MediaScreen 2 is also available for outdoor use, see Expand MediaScreen 2 outdoor on page 31.



Sizes:

Width: 85,100 cm

Height: 200, 220 cm

Accessories:

Spotlight

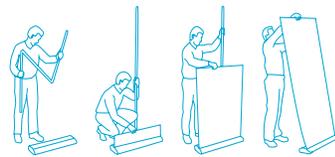


Expand QuickScreen 3

Available in seven colours

The Expand QuickScreen 3 has an attractive and unique design that adds an extra dimension of exclusivity, which thereby strengthens the impact of your message.

With its ingenious system of separate graphic cassettes, you can easily change your image in a few minutes.



Sizes:

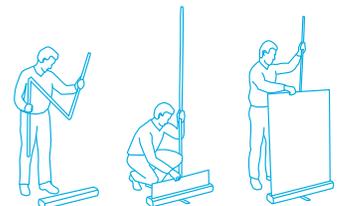
Width: 50, 85, 100 cm

Height: Flexible between 160-225 cm

Weight: 3,5 kg

Accessories:

Spotlight



Expand M2

Simple change of graphics

This retractable display is suitable when you need to change your image often or wish to vary between different images in your display. This way your marketing becomes more cost-effective.



Changing graphics only takes a minute

Just open the unit, take out the graphic roll and replace it with a new one.



The graphic that you do not use, is protected in the paper tube.

Sizes:

Width: 50, 85, 100 cm

Height: Flexible between 160-225 cm

Accessories:

Spotlight



Black



Silver



Expand PromoRollup

A cost-effective retractable display - suitable for large volumes

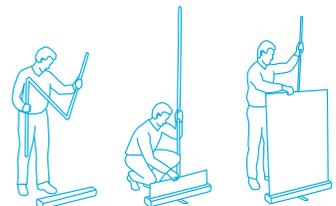
This retractable display is perfect for a specific campaign like a product launch, where you need to communicate your message in multiple locations, at a cost effective rate that maintains high quality, durability and functionality.

Sizes:

Width: 85 cm
Height: 200 cm
Weight: 3,5kg



The Expand PromoRollup is delivered in a nylon bag.



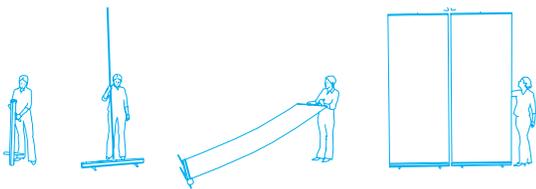


Expand MediaScreen XL

An extra tall, extra wide retractable display

With Expand's patented magnetic couplings you can also easily combine several Expand MediaScreen XL to create an extra large backdrop.

It is delivered in a nylon bag. Or use several and pack them in the Expand Podium-Case, a combined counter and transport box with wheels.





Expand's patented magnetic connectors



Pack your Expand MediaScreen XL in the Expand PodiumCase, our transport box on wheels that easily converts into a spacious counter.

A large backdrop in a box

The Expand MediaScreen XL is quick and easy to set up. The patented magnetic connectors allow you to join several displays with a simple click. The 3x3 m backdrop fit into the Expand PodiumCase - a transport box that easily converts into a spacious counter.

Sizes:

Width: 100, 120 cm
Height: 200, 218, 250, 300 cm

Accessories:

Spotlight



Perfect to use as a single retractable banner as well.

Non retractable displays

Lightweight displays in various sizes and designs

- Foldable (does not have a retractable function)
- Set up in a minute - with a few simple operations
- Perfect for long-term use, when you do not need to set up and take down your message often
- Comes in a bag for easy transport



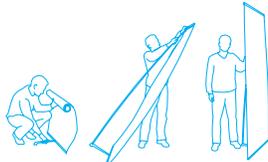


Expand BannerStand

Lightweight display with a slim design

Designed for those who need a flexible system that can be tailored to suit different needs and requirements, and it is available in 20 different sizes.

Our patented magnetic tape allows you to combine several Expand BannerStands seamlessly, creating one large image.



Sizes:

Width: 40, 60, 70, 80, 100 cm

Height: 140, 180, 200, 220, 250 cm

Accessories:

Spotlight

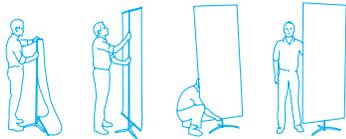


Expand SmartStand

Lightweight, double-sided display

With the Expand SmartStand you can lift your image up from the floor level. It has a telescopic pole, which makes it easy to change the height as well as adapting the size of the image to suit your specific needs. Available in many sizes.

Choose the double-sided version to present your message from two directions for maximum impact.



Sizes:

Width: 50, 60, 70, 80 cm

Height: Flexible 160-210 cm

Accessories:

Spotlight

Expand BrochureStand

A compact and stylish brochure stand

The Expand BrochureStand is a practical and easy-to-carry brochure rack. The pockets are spacious and will take various types of documents up to A4 format.

Made from carefully selected material and designed with precision, it guarantees problem free usage and a long lifetime. All components are recyclable.

The brochure stand is delivered in a durable bag.



The stable magnetic locking connector makes it very easy to move when set up.



Load it with brochures even when collapsed.



Size & weight

Width: 26 cm
Height: 140 cm (17.5 cm collapsed)
Height: 173 cm (20.5 cm collapsed)
Floor space: 26 x 40 cm
Weight: 4.3 kg or 4.9kg
Tray space: 22 x 36.5 x 2.8 cm

Accessories

Graphic holder

Expand BrochureHolder

Lightweight brochure stand

This brochure stand is very light and easy to set up. Both versions come in a practical nylon bag.

Size & weight

Widths: 25 and 50 cm
Height: 136 cm
Weight: 1.5 kg

Accessories

Spotlight



Expand Spotlights

Highlight your message

Add a spotlight to your display to enhance the impact and colour of your graphics. We offer both halogen and LED spotlights. LED is the light of the future with a life expectancy of 50.000 hours (halogen: 2.000 hours) - both cost-effective and environmentally friendly.

For our pop-ups walls

Expand Spotlight (LED)

- Environmentally friendly & cost-effective - long life expectancy & energy efficient (19 W)
- Complies with all CE, UL and CSA requirements
- Delivered in a nylon bag



Expand Spotlight (150W)

- Halogen
- Safety certified
- Delivered in a nylon bag



For our display case

Expand Spotlight (LED)

- Adjustable to any direction
- Safety certified
- Delivered in a nylon case



For our retractable, non-retractable displays & Expand BrochureHolder

Expand Spotlight (50W)

- Halogen
- Safety certified
- Delivered in a hardcase





Outdoor products

Outdoor displays for any outdoor event, campaign or point of sales activity

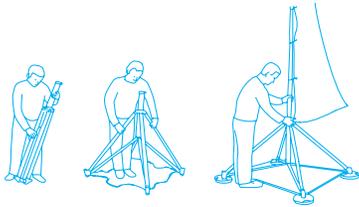
Our outdoor products have gone through a rigorous development and testing process to handle wear and tear by weather and wind.

All outdoor products are portable and come in a bag/case for easy transportation.

Expand FlagStand XL

Extra tall and stable flag stand for outdoor use

The Expand FlagStand XL is a stable, portable flag stand with a telescopic function, making it possible to vary the height up to 5.5 m. The simple construction with very few loose parts allows for simple transportation and makes the product fast to mount and set up.



The Expand FlagStand XL comes in two versions – either with cast iron weights or with waterbags.



Sizes:

Width: 120 cm

Product height: 550 cm

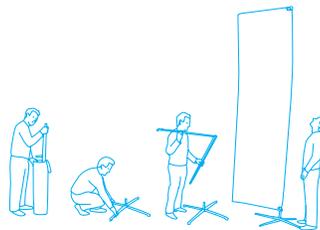


Expand FlagStand 1

A portable flag stand for outdoor use

The Expand FlagStand 1 is a lightweight, portable flag stand perfect for all outdoor events, marketing activities and campaigns.

It is very stable even in strong winds and is available either with an X base or with a ground stake. Whatever logo, image or text featured on the flag, you can be sure of exceptional visibility.



Sizes:

Width: 100 cm

Product height: 210 , 310 & 410 cm



The flag can be designed in various shapes and sizes

Expand PromoFlag

Cost-effective flag for larger volumes

Perfect for larger volumes for your outdoor events. Choose between drop flag or shark fin flag in the heights 2, 3 or 4 meters. Available with X-base, square plate or ground stake.

Size:

Shape: Shark fin

Height: 3, 4, och 4.5 m

Shape: Drop

Height: 2.5, 3 och 4m

Flag bases:

X base

Square plate

Ground stake



Expand DisplayTunnel

Designed to look and perform like nothing else on the market.

With Expand DisplayTunnel, you get a three-dimensional shape with higher visual impact than the traditional flat sign systems. The shape makes it effective both as a media and as a demarcation/signpost, for instance at sports events.

Sizes:

Width: 62 cm

Height: 58 cm

Length: 200 cm

All you need to do is open the bag, Expand DisplayTunnel does the rest by itself!





Size:
Width: 85 cm
Height: 180, 200 cm

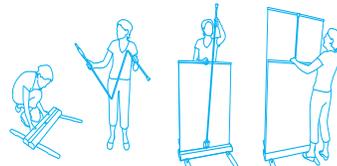
Accessories:
Support feet

Expand MediaScreen 2 outdoor

The portable retractable display for outdoor use

This double-sided display is equipped with support feet and a resilient support pole to guarantee stability even by stronger winds. It is of very high quality to resist wear and tear by weather and wind and can be used on almost any surfaces such as sand, snow, grass and asphalt.

Expand MediaScreen 2 outdoor has a patent pending solution and is the perfect tool for all kinds of outdoor events.





Expand Tents

High quality tents for outdoor or indoor events

The Expand Tent is the perfect solution for communicating your message or brand, and at the same time creating a gathering point for your staff and customers at an event. Your logo or brand is highly visible above the crowd and the tent offers shield for all weather conditions. Add print or an image on the walls and/or the roof, depending on your needs.

Accessories:

Accessories for the tents include counter table, lights, heater, fastening set, water/sand bags and transportation wheels





Top quality

Our tents have a strong and stable structure, they are durable and with a high quality print.

The Velcro fastening of the walls, guarantees an optimal fixation and tension of the wall. It also helps the tent from external draughts.

Design your tent according to your needs:

1. Choose colour - 12 background colours (your own colour can also be printed)
2. Choose walls (or order your tent with just a roof)
3. Add your logo, text or image



3 x 3 m



4,5 x 3 m



6 x 3 m





What about the artwork?

To get the most out of your message, please find some useful advice for designing the artwork:

Place the logotype in the top to make sure it is visible from a distance. Also remember to put the message where it is visible.

Put some time into the copywriting and try to keep it short. In most cases, you only have a few seconds to catch the attention of your audience.

Choose a font that is easy to read and a font size that is suitable for the reading distance.

Avoid too much text and images as it easily results in a design that is too busy and your audience may miss your message completely.

Please find artwork templates for all of our products as well as technical guidelines on www.expandmedia.com.

Do you need help with the design of the artwork?
Please contact us.



Plan your stand in our free 3D tool

What will my event or exhibition stand look like? With our 3D tool you will quickly see how much you can fit into your floor space and how it will look. Choose your floor plan size, drag and drop the products and even upload your own jpeg files to apply to your displays.

Go to www.expandmedia.com to use our free 3D tool.



expandmedia.com

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